
RIGIN



ORIGIN

ABOUT ORIGIN

Origin Property Company Limited was established in 2009 as a property development company which focuses on condominium that offers great travelling conveniences located near Sky Train routes and expressways.

Since the establishment of our company, we have built many condominiums aiming to be the most stylish condominiums, so all condominiums by Origin offers unique project designs with the best functional unit layout and excellence after sales service that worth every baht spent. Reflecting our company's core value that focus distributing the best product value with a good reasonable price that meets the customer's satisfaction.

VISION STATEMENT

Origin aims to be an integrated real estate development company with sustainable growth under the corporate governance code, deliver great products with excellent services and have a customercentric approach. Origin thinks more and offers more so that our customers have more benefits.

MISSION STATEMENT

We are attentive to every detail of the needs of customers by creatively designing project developments and delivering products and services that achieve customer satisfaction. We emphasize personnel and organizational development in order to grow sustainably with trade partners, customers, shareholders, business partners, employees and society.



15 YEARS ORIGIN SUCCESS JOURNEY

2009
ESTABLISHED

2010
1st PROJECT

STARTED
10
MILLION
BAHT





SENSE
OF LONDON
Sukhumvit 109

2012
HIGH-RISE
CONDOMINIUM
PROJECT

KNIGHTSBRIDGE
BEARING
Sukhumvit 107



2015
PROJECTS

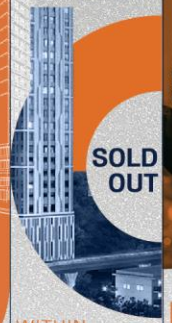


EXPANDED
CONDOMINIUM
PROJECT
IN EEC AREA

SET

2016
ON THE
1st DAY

KNIGHTSBRIDGE
PRIME SATHORN



SOLD
OUT

WITHIN
ONE DAY

2017
BRANCHED

2018
LAUNCHED
CONDOMINIUM
BRANDS COVERING
ALL SEGMENTS

PARTNERD WITH
NOMURA
REAL ESTATE
DEVELOPMENT

FOR
4
CONDOMINIUM
PROJECTS
(KNIGHTSBRIDGE)



ACQUIRED
PARK 24
PROJECT
LUXURY SEGMENT

PHROM PHONG
PHAYATHAI
THONGLOR



LAUNCHED
CONDOMINIUM BRAND
COVERING
ALL SEGMENTS

2019
INTRODUCED
6 PROJECT LOCATIONS
INTRODUCED ORIGIN SMART
CITY IN THE EEC

2021
1st PET FRIENDLY
PROJECT

6
PROJECT
LOCATIONS



INTRODUCING
ORIGIN SMART CITY
IN THE
EEC

THE
FIRST



PET
FAMILY
PROJECT
BRIXTON PET&PLAY
SUKHUMVIT 107

2022
1st INVESTMENT
PROGRAM

2023
GO
NATIONWIDE

HAMPTON
EXECUTIVE
SRIRACHA



1st INVESTMENT
PROGRAM



GO
NATIONWIDE

ORIGIN

15 YEARS ORIGIN SUCCESS JOURNEY

ORIGIN VERTICAL



116 PROJECTS

VALUE **186,889** MB

56,468 UNITS

RESIDENTIAL

CONDOMINIUM & HOUSING

BRITANIA



42 PROJECTS

VALUE **53,772** MB

8,727 UNITS

65,195 UNITS

158 PROJECTS VALUE 240,661 MB*

ORIGIN BUSINESS OVERVIEW

RESIDENTIAL CONDOMINIUM & HOUSING

CONDO

ORIGIN VERTICAL

67 PROJECTS
VALUE 73,634 MB
30,419 UNITS

HOUSE

BRITANIA
CRAFT a life you love

42 PROJECTS
VALUE 53,772 MB
8,727 UNITS

TOTAL 158 PROJECTS
VALUE 240,661 MB
65,195 UNITS

RECURRING HOSPITALITY & TOURISM

HOTEL

InterContinental · Holiday Inn & Suites · Staybridge Suites · Hampton Hotel & Residence · hotel INDIGO · Wellness Stay & Hotel · ibis · ibis Styles

	PROJECTS	KEYS	MB*
HOTEL & WELLNESS	34	9,570	59,510

*ESTIMATE BY REIT VALUE

RETAIL SPACE

Portobello · neighbor[i]

10 LOCATIONS 43,266 SQ.M.

OFFICE SPACE

ONE SANAMPAO · ONE MASTERPIECE BANGNA · ONE SUKHUMVIT 68 · ONE ONNUT SKV79

4 PROJECTS 82,216 SQ.M.

SERVICE

PRE-LIVING SERVICE

UNITED PROJECT MANAGEMENT · ProjectsAsia Project and Construction Management · UPN DESIGN STUDIO

PRE-LIVING SERVICE

PMM PROPERTY MANAGEMENT · CROWN RESIDENCE · HHR HAMPTON HOTEL & RESIDENCE MANAGEMENT · PASSION REALTOR · PASSION ASSET 360 · JUST GO ON CO.,LTD. · LIVTECH LAB · Nomadic Butler

LIVING & EARNING SERVICE

WydE Int. · WYDE FURNITURE · UNO SERVICE

150 PROJECTS
34,000 FAMILIES

NEW BUSINESS ORIGIN NEXT LEVEL

ORIGIN HEALTHCARE

ALPHA INDUSTRIAL SOLUTIONS
(ORIGIN & JWD)

ORIGIN GUNKUL ENERGY
(ORIGIN & GUNKUL)

PCAP PROMINENT CAPITAL

prim INSURANCE BROKER
คุ้มครอง อุ่นใจ ห่วงใยคุณ

ORIGIN MUSIC

NOTE: DATA AS OF 2023F

BRAND SEGMENTATION

SEGMENT	PRICE RANGE (SQ.M.)	BRAND
FLAGSHIP	300,000 UPA	ORIGIN THONGLOR WORLD
LUXURY	200,000 - 300,000	PARK ORIGIN
HIGH END	120,000 - 200,000	SO ORIGIN, SOHO BANGKOK
MAIN CLASS	90,000 - 140,000	ORIGIN PLAY, ORIGIN PLACE
AFFORDABLE	60,000 - 100,000	The ORIGIN

PARK ORIGIN

PHAYATHAI

PARK ORIGIN
PHAYATHAI

PROJECT INFORMATION

PROJECT NAME
PARK ORIGIN PHAYATHAI

LOCATION
PHAYATHAI ROAD, BANGKOK

TOTAL AREA
APPROXIMATELY 2 RAIS

PROJECT TYPE
HIGH-RISE CONDOMINIUM 1 BUILDING

NO. OF TOTAL UNIT
550 UNITS

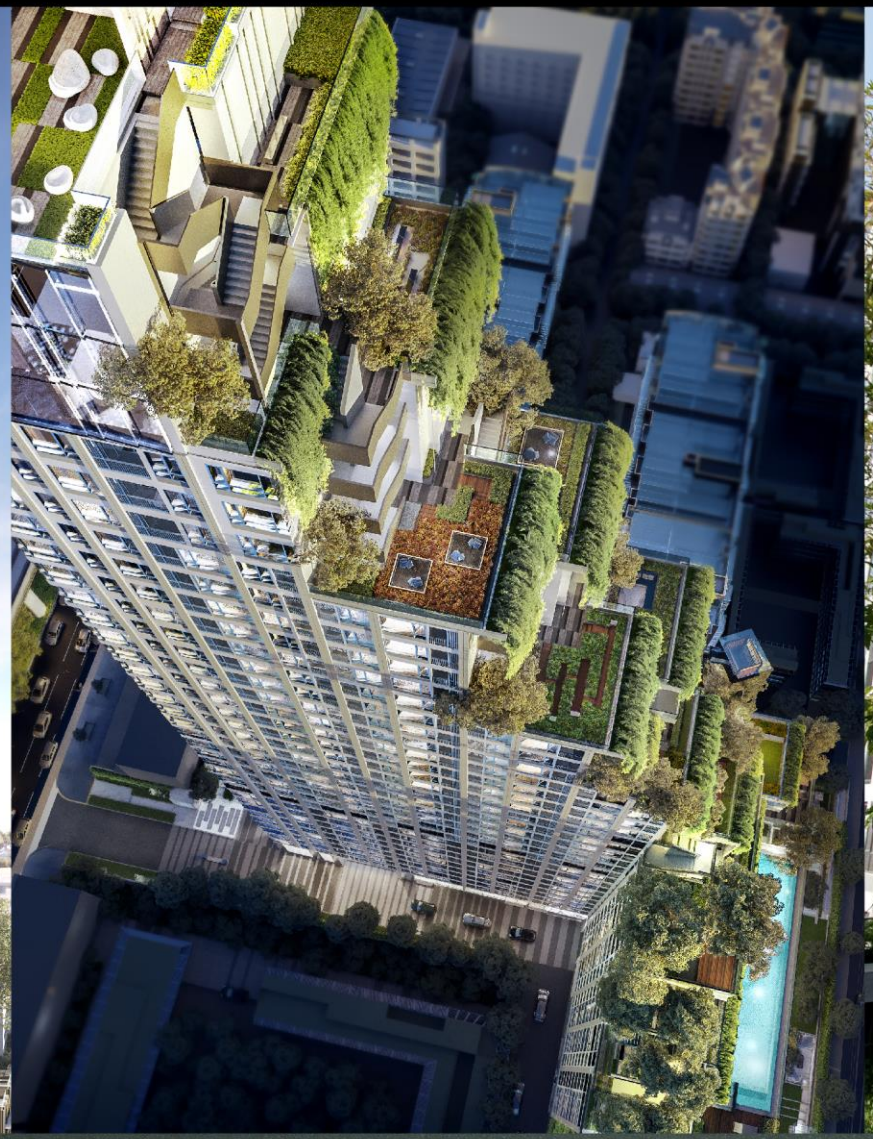
NO. OF PARKING
51%

NO. OF TOTAL UNIT
1 BEDROOM 24.20 SQ.M.
1 BEDROOM 28.20 – 29.50 SQ.M.
1 BEDROOM PLUS 33.00 – 35.80 SQ.M.
2 BEDROOM 48.40 SQ.M.
2 BEDROOM 55.20 SQ.M.
2 BEDROOM 59.35 SQ.M.



PARK ORIGIN
PHAYATHAI







PERFECT COMMUNITY AWAITED FOR YOU

NATURE CREATES SIGNATURE – VERTICAL GARDEN IN THE HEART OF BANGKOK



TRANSPORTATION

BTS PHAYATHAI STATION	250 M.
AIRPORT RAIL LINK: PHAYATHAI STATION	300 M.

SHOPPING CENTRE

KING POWER RANGNAM	0.8 KM.
PRATUNAM MARKET	1.9 KM.
THE PLATINUM FASHION MALL	2.0 KM.
CENTRALWORLD	2.3 KM.
SAMYAN MITRTOWN	3.7 KM.

EDUCATIONAL HUB

COLLEGE OF MANAGEMENT, MAHIDOL UNIVERSITY	1.8 KM.
TRIAM UDOM SUKSA SCHOOL	2.2 KM.
SRINAKHARINWIROT UNIVERSITY PRASARNMIT DEMONSTRATION SCHOOL	2.2 KM.
CHULALONGKORN UNIVERSITY DEMONSTRATION SECONDARY SCHOOL	2.8 KM.

MEDICAL HUB

PHAYATHAI HOSPITAL	1.1 KM.
PHRAMONGKUTKLAO HOSPITAL	1.6 KM.
PHAYATHAI 2 HOSPITAL	1.7 KM.
RAMATHIBODI HOSPITAL	2.1 KM.

BUSINESS AREA

SIRIPINYO BUILDING	0.2 KM.
CP TOWER 3	3.3 KM.



BTS PHAYATHAI STATION



AIRPORT RAIL LINK : PHAYATHAI STATION



VICTORY MONUMENT



CENTER ONE



PHAYATHAI HOSPITAL



PHRAMONGKUTKLAO HOSPITAL



BHUMIRAJANAGARINDRA KIDNEY INSTITUTE HOSPITAL



RAMATHIBODI HOSPITAL

MASTER PLAN



1 ENTRANCE
2 FEATURE WALL/ SINAGE
3 DROP OFF LOBBY A
4 WATER CASCADE
5 MDB
6 FEATURE WALL
7 DROP OFF LOBBY B
8 FIRE PIT COURT
9 CLIMBING WALL
10 PLAYGROUND
11 STEP LAWN
12 PAVILION
13 MOTORBIKE PARKING
14 PARKING
15 WATER FEATURE
16 SPIRIT HOUSE



FACILITIES

1ST FLOOR:
GARDEN BASE CAMP
DOUBLE LOBBY :
GRAND LOBBY, PRIVATE LOBBY

2ND FLOOR
CO-WORKING AREA
SMART LOCKER
BUSINESS ROOM
BUSINESS LOUNGE

12TH FLOOR
CASCADE POOL
CHILL TERRACE
SALON ROOM
WATER MASSAGE ROOM

12ATH FLOOR
FITNESS
YOGA ROOM
SOCIAL ROOM :
POOL GAME, GAME ROOM

14TH - 17TH FLOOR
HEADING TERRACE

18TH FLOOR
THE TREE CABIN

21ST - 30TH FLOOR
FLOWER FIELD

34TH FLOOR
SKY LOUNGE
WINE ROOM
MINI THEATRE
PRIVATE DINING ROOM

35TH FLOOR
STARRY SKY LOUNGE



PRIVATE DINING ROOM



BUSINESS LOUNGE

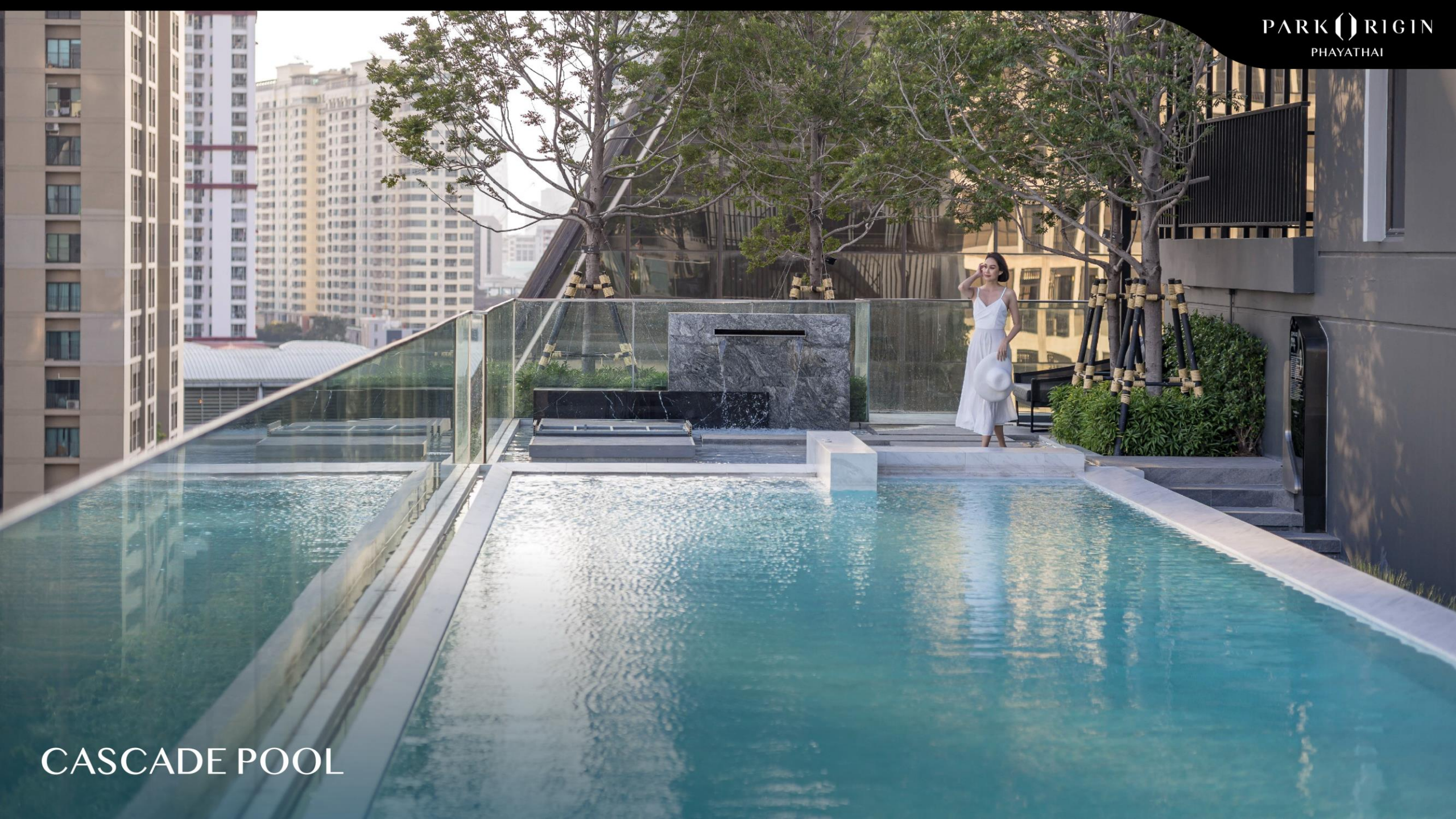


STARRY SKY LOUNGE



GRAND LOBBY


PARK ORIGIN
PHAYATHAI
SPA ROOM



CASCADE POOL



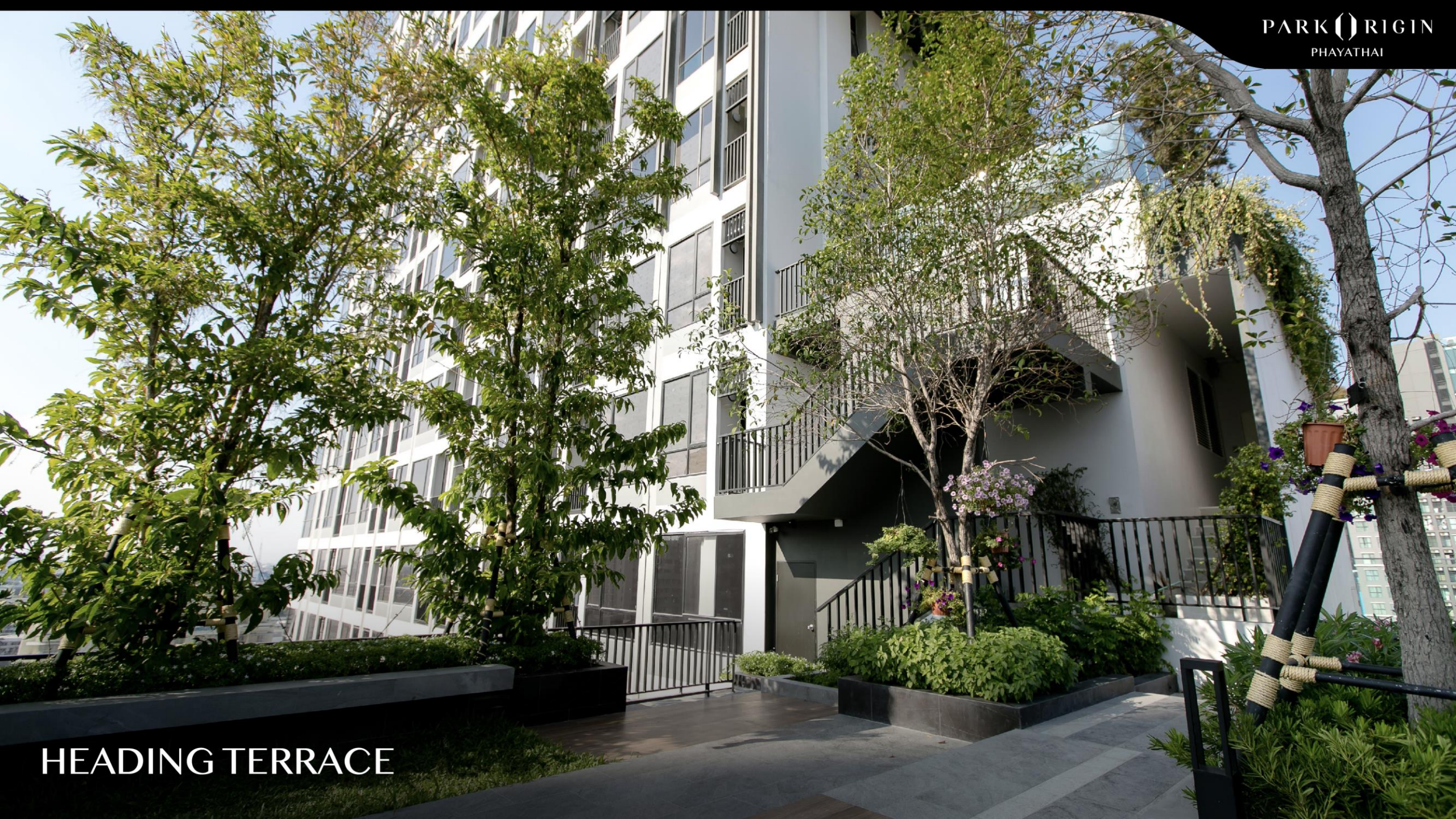
CO-WORKING AREA



FITNESS



MINI THEATER

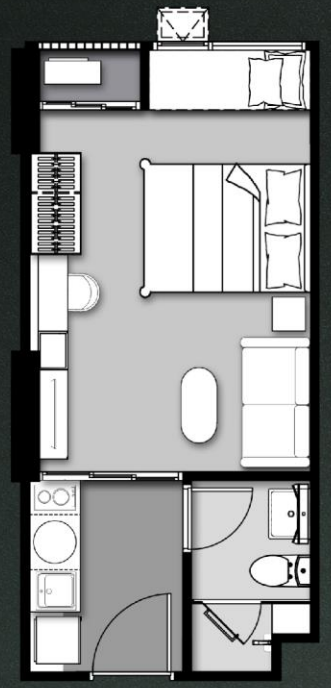


HEADING TERRACE



ROOFTOP

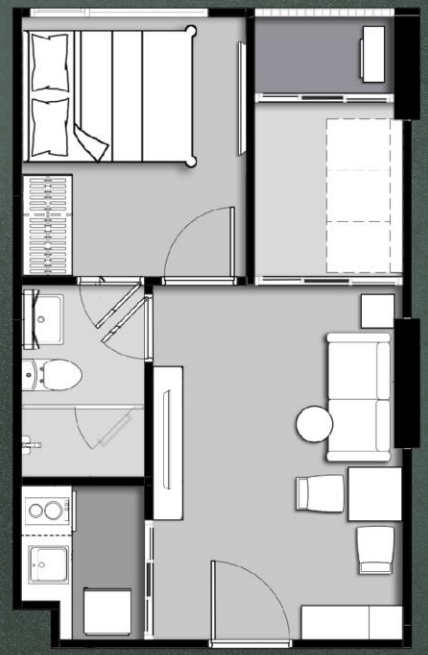
UNIT PLAN



1 BEDROOM
24.20 SQ.M.



1 BEDROOM
28.20-29.50 SQ.M.

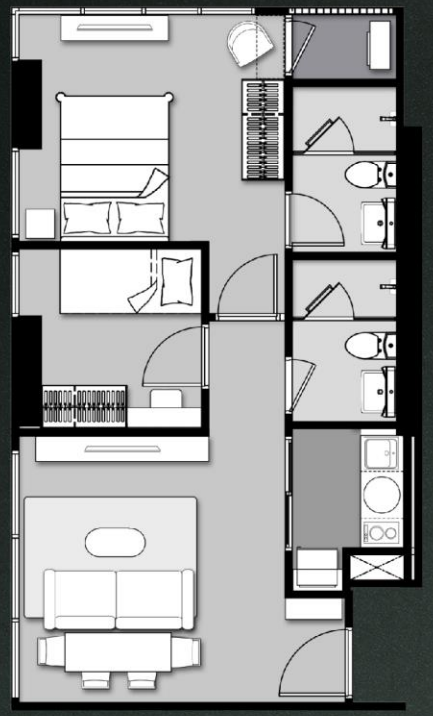


1 BEDROOM PLUS
33.00-35.80 SQ.M.

N

PARK ORIGIN
PHAYATHAI

UNIT PLAN



2 BEDROOM
48.40 SQ.M.



2 BEDROOM
55.20 SQ.M.



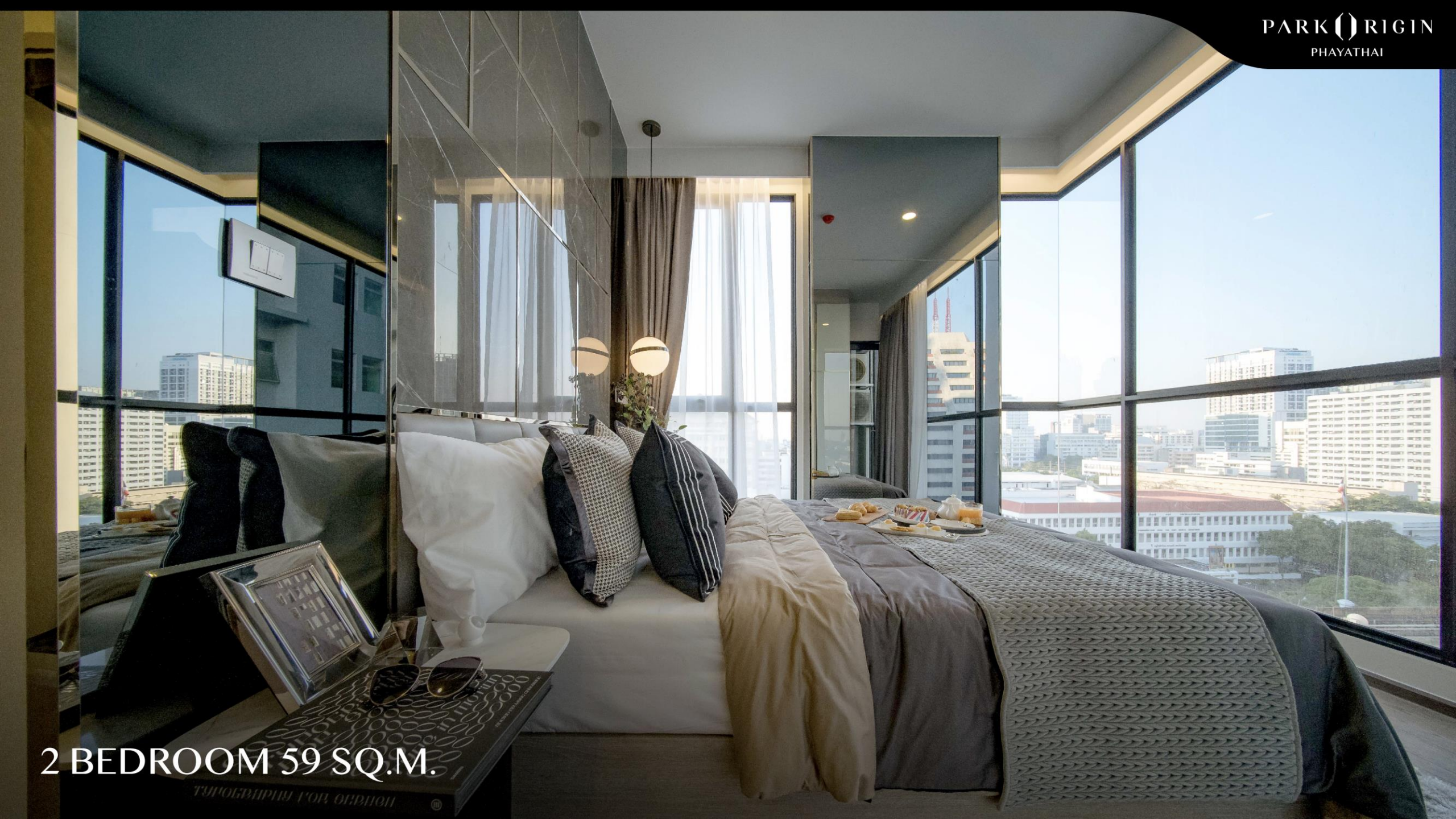
2 BEDROOM
59.35 SQ.M.

N


PARK ORIGIN
PHAYATHAI
1 BEDROOM 24 SQ.M.


PARK ORIGIN
PHAYATHAI
2 BEDROOM 48 SQ.M.


PARK ORIGIN
PHAYATHAI
2 BEDROOM 55 SQ.M.


PARK ORIGIN
PHAYATHAI
2 BEDROOM 59 SQ.M.

FLOOR PLAN



21ST



22ND



23RD - 24TH

N

FLOOR PLAN



25TH - 27TH



28TH - 29TH



30TH

N

KEY SELLING POINTS



MEDICAL DISTRICT

PHAYATHAI IS THE LARGEST MEDICAL HUB IN BANGKOK WITH MORE THAN 15 HOSPITAL



WORLD CONNECTION

INTERCHANGE VIA BTS – AIRPORT RAIL LINK TRAVELING TO DON MUEANG INT. AIRPORT & SUVARNABHUMI AIRPORT)



LIFESTYLE HUB

WITH NEARBY AMENITY INCLUDING SHOPPING DESTINATIONS, DINING OPTIONS AND LIFESTYLE AMENITIES.

HHR HAMPTON
HOTEL & RESIDENCE
MANAGEMENT

HAMPTON HOTEL & RESIDENCE MANAGEMENT

LEADING LONG-STAY SERVICE RESIDENCE COMPANY IN THAILAND

4
CITIES



10
PROPERTIES



1,500
KEYS



HAMPTON HOTEL & RESIDENCE MANAGEMENT

10 PROPERTIES 1,500 KEYS

ORIGIN PROPERTY COMPANY, OUR PARENT COMPANY, EXCELS IN REAL ESTATE, GUIDED BY A PROFOUND UNDERSTANDING OF THE ASPIRATIONS OF THOSE SEEKING A HOME. OUR EVOLUTION IS MARKED BY A FERVENT COMMITMENT TO TRANSFORIMING REAL ESTATE INTO A BENEFICIAL INVESTMENT FOR PROPERTY OWNERS AND THE GUESTS JOINING OUR EXTENDED COMMUNITY. EACH MILESTONE, EXPERIENCE, AND SUCCESS HAS DEFINED US AS A COMPANY DEDICATED TO CREATING VALUE, FOSTERING ENDURING RELATIONSHIPS, AND ENSURING PROFITS FOR OUR ESTEEMED INVESTORS.

1. HAMPTON RESIDENCE THONGLOR
2. HAMPTON RESIDENCE NEXT TO EMPORIUM
3. HAMPTON RESIDENCE PHAYATHAI
4. KNIGHTSBRIDE SAMPUTPRAKAN CITY MANAGED BY HAMPTON
5. HAMPTON DELUXE OCEAN SRIRACHA
6. HAMPTON SRIRACHA
7. BRIXTON CAMPUS KASET SRIRACHA
8. BRIXTON BANGSAEN
9. BRIXTON RAYONG
10. NOTTING HILL RAYONG CITY BY HAMPTON



HAMPTON HOTEL & RESIDENCE MANAGEMENT

OUR POWERFUL DISTRIBUTION TEAM

DIGITAL MULTI-CHANNEL MARKETING

SOCIAL MEDIA, HHR WEBSITE, GOOGLE AD

RESERVATIONS & REVENUE MANAGEMENT

BEST IN CLASS PRICING STRATEGIES, INVENTORY MANAGEMENT, AND DEMAND AND FORECASTING TOOLS MAXIMIZING REVENUE

B2B TEAM CORPORATE & AGENT

CLUSTER & PROPERTY BASED SELLERS FILL PROPERTIES THROUGH DEEP CUSTOMER RELATIONSHIP AND IN-DEPTH MARKET KNOWLEDGE

E-COMMERCE

ECONOMY OF SCALES. SHARED COST AND DRIVE EFFICIENCY



HAMPTON HOTEL & RESIDENCE MANAGEMENT

HHR PERFORMANCE 2022 - 2023

CONSISTENT HIGH OCCUPANCY

70 - 80%

REVENUE GROWTH IN 2023

4.7 X



A SIGNIFICANT

60%

OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.

80 +

KEY HOUSING AGENCY PARTNERS

agoda · ascend TRAVEL · Trip.com · FazWaz · PASSION REALTOR · PROPERTY SCOUT · LivingInsider.com · Proppit · NaYoo · propertyhub · Baânia · DDproperty

A SIGNIFICANT

60%

OF OUR GUESTS ARE EXPATRIATES EMPLOYED BY PRESTIGIOUS CORPORATE COMPANIES, WITH WHOM WE MAINTAIN ROBUST AND ENDURING PARTNERSHIPS.

TOYOTA
SUBARU
Calbee
Kubota
Bioré
UNIQLO
Asahi
PlayStation
LINE
SHARP
Glico
Panasonic
SONY
Canon
Onitsuka Tiger
SHISEIDO
COMME des GARÇONS
AJINOMOTO
HONDA



HAMPTON HOTEL & RESIDENCE MANAGEMENT

E-COMMERCE

WE'VE ESTABLISHED PARTNERSHIPS WITH ONLINE MARKETPLACE PLATFORMS AND OTAs TO BOOST REVENUE AND GENERATE LEADS. ADDITIONALLY, WE LEVERAGE OUR IN-HOUSE ONLINE MARKETPLACE, **PASSION REALTER**, TO FURTHER ENHANCE LEAD GENERATION AND REVENUE.

ONLINE TRAVEL AGENT

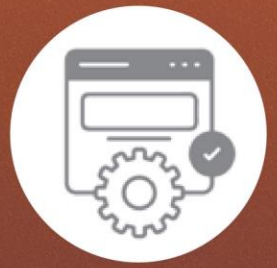
- airbnb
- Trip.com
- agoda
- ascend TRAVEL

ONLINE MARKET PLACE

- FazWaz
- PASSION REALTOR
- PROPERTY SCOUT
- LivingInsider.com
- Proppit
- NaYoo
- propertyhub
- Baânia
- DDproperty

HAMPTON HOTEL & RESIDENCE MANAGEMENT

E-COMMERCE



SHOP

SET UP RESILIENT EFFECTIVE STANDARD OPERATING PROCEDURES TO ENSURE EFFICIENT FRICTIONLESS OPERATIONS.



GUEST EXPERIENCE

CUSTOMER CENTRIC ANTICIPATING THEIR NEEDS AND EXCEEDING GUEST EXPECTATIONS.



GUEST ENGAGEMENT

AIM TO CREATE POSITIVE MEMORABLE EXPERIENCES DURING EVERY STAFF AND GUEST TOUCH POINT.



GUEST SATISFACTION

CONSTANT VIGILANCE IN MAINTAINING SERVICE STANDARDS AND ATTENTIVENESS TO CUSTOMERS FEEDBACK



GUEST LOYALTY

BUIDLING STRONG RELATIONSHIP WITH GUESTS THAT LEAD TO REPEAT STAY AS WELL AS WORD-OF-MONTH RECOMMENDATIONS TO PEERS.



PROFITABILITY

MAXIMIZED OCCUPANCY AND REVENUES UNDER ANY MARKET CONDITIONS.


THANK YOU