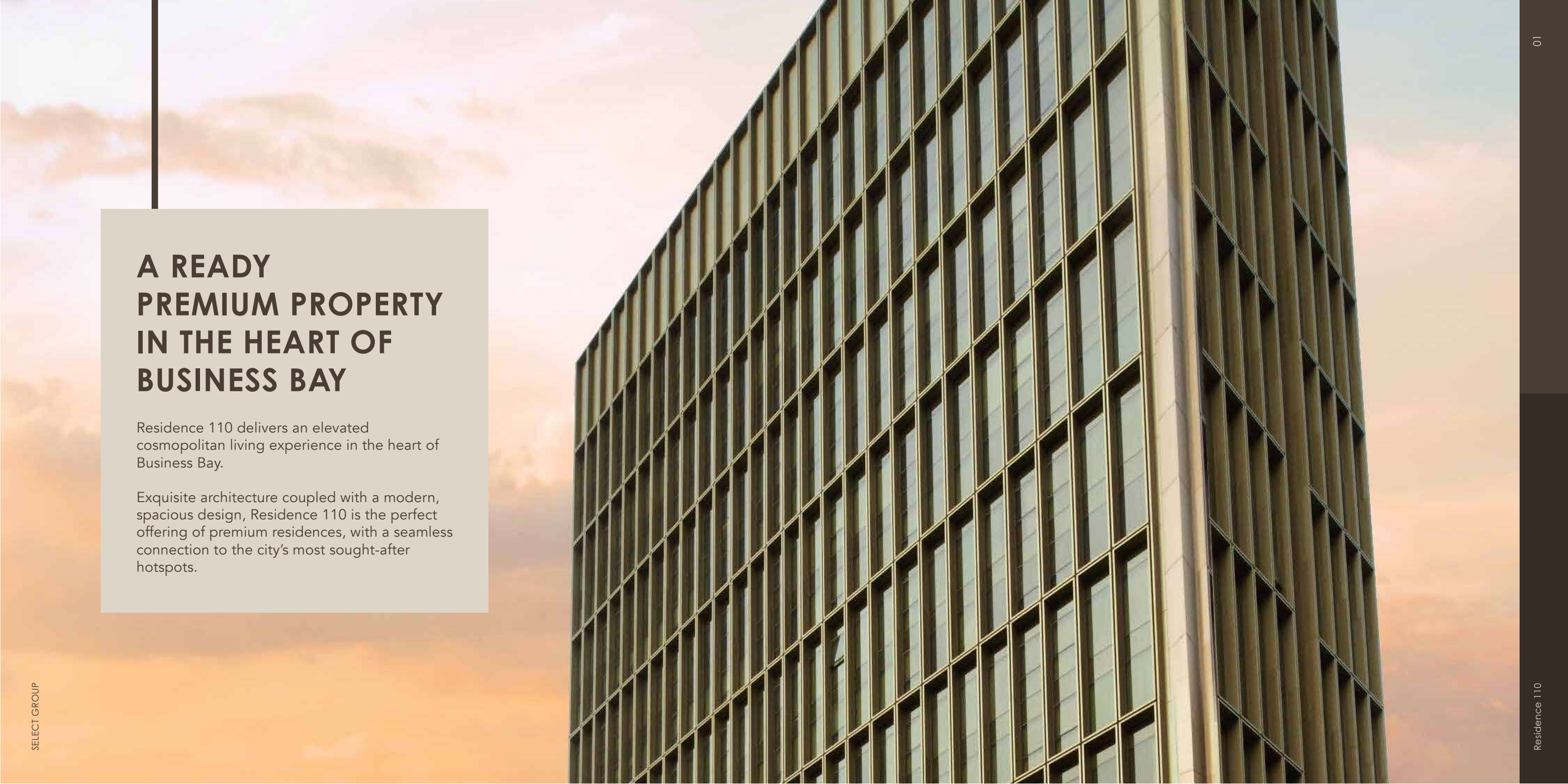


Residence 110

BUSINESS BAY





A READY PREMIUM PROPERTY IN THE HEART OF BUSINESS BAY

Residence 110 delivers an elevated cosmopolitan living experience in the heart of Business Bay.

Exquisite architecture coupled with a modern, spacious design, Residence 110 is the perfect offering of premium residences, with a seamless connection to the city's most sought-after hotspots.



CONNECTING THE CITY'S DESTINATIONS WITH EASE

Minutes from the Dubai Canal and Downtown Dubai, together with swift access to Sheik Zayed Road and Al Kahil Road, Residence 110 sits in a truly privileged and convenient location.

Whether heading out for work, off to the airport or an outing with the family, accessing the city's most sought-after locations has never been such a breeze.









REFINED COMFORT

Refined architectural design coupled with uncompromising interior detail in all public areas sets a positive tone of elegance yet welcoming residential living.

Perfectly balancing premium finishes with everyday comfort, Residence 110 features a selection of spacious one, two and three-bedroom units, all with fully equipped kitchens and premium white goods, as well as prime glazing for optimal isolation and large floor-to-ceiling windows inspiring a welcomed surge of natural light.









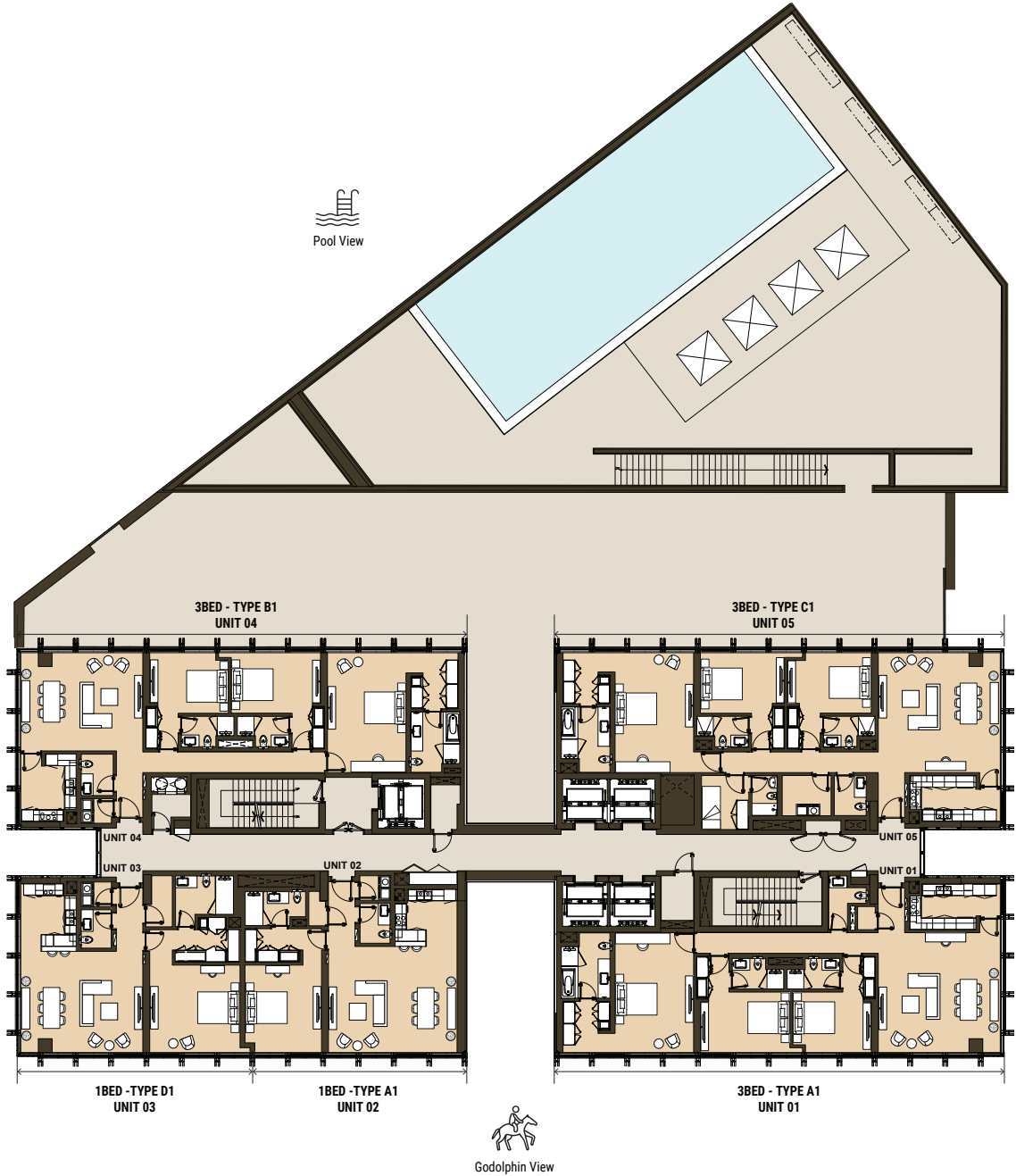
Each of the units comprises of fully equipped kitchen with white goods, large ensuite bathroom in the master bedroom, built-in wardrobes and laundry cabinet.

One Bedroom (from 1,023 sq.ft)
Two Bedroom (from 1,235 sq.ft)
Three Bedroom (from 1,723 sq.ft)

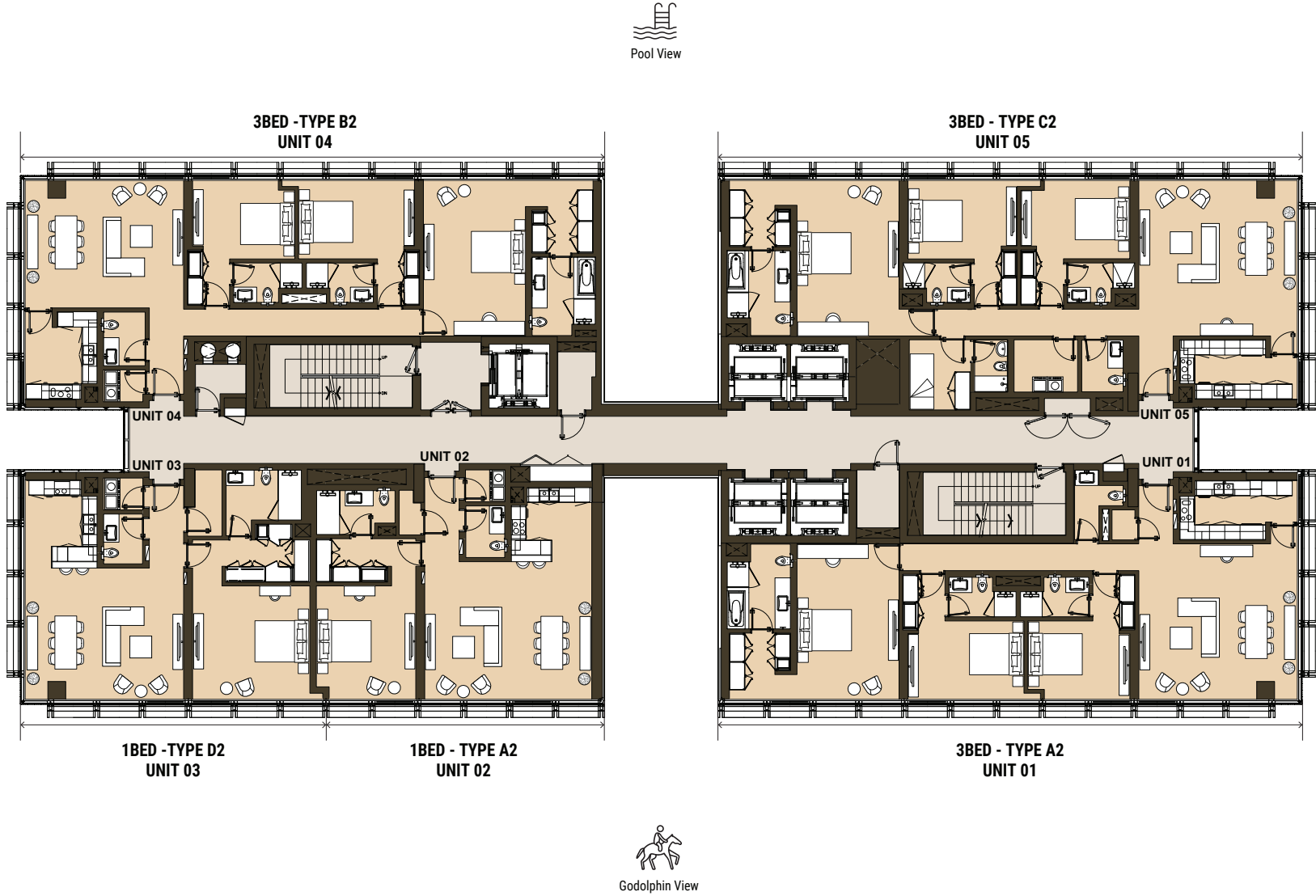




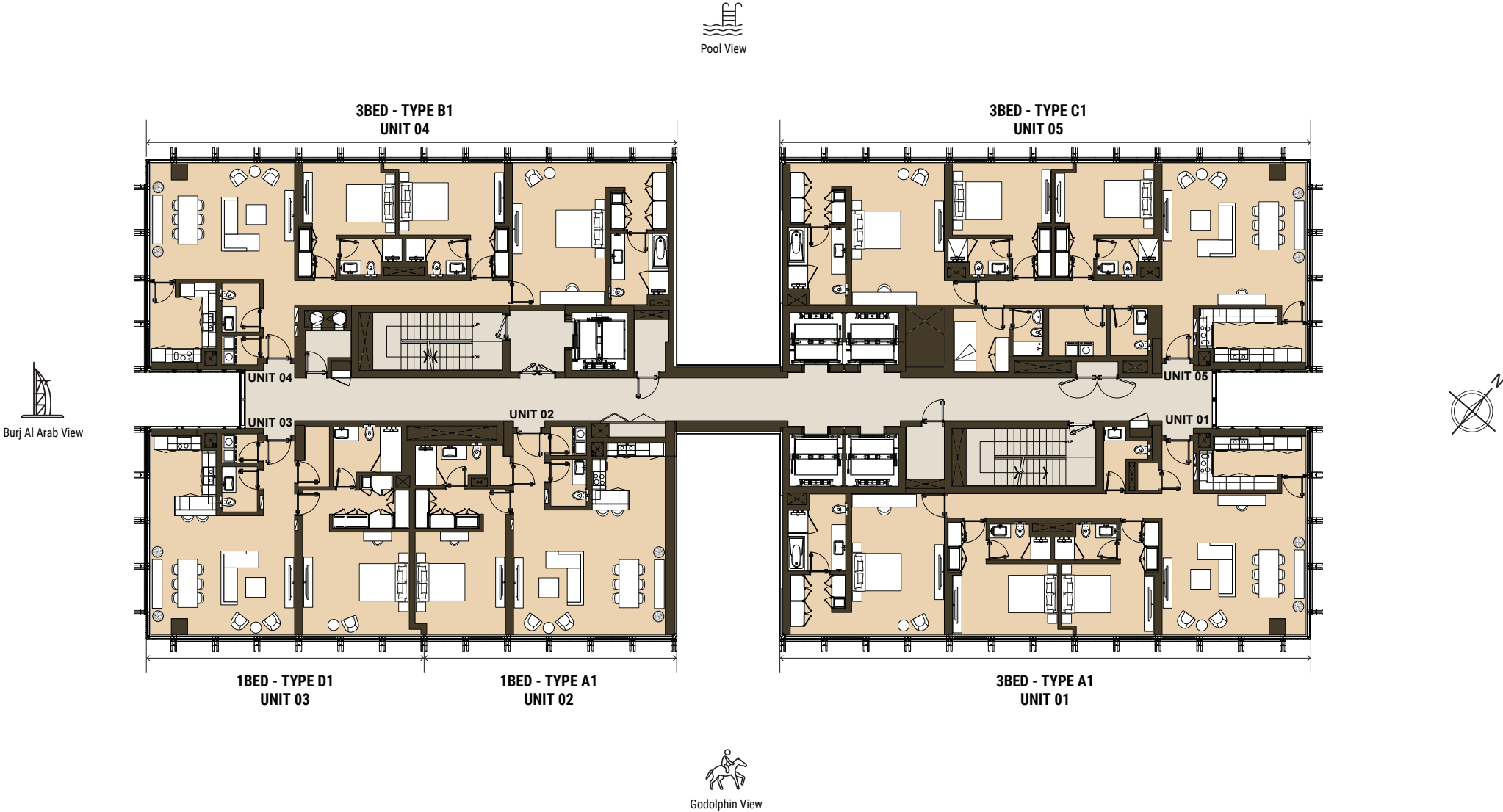
1ST FLOOR



2ND FLOOR



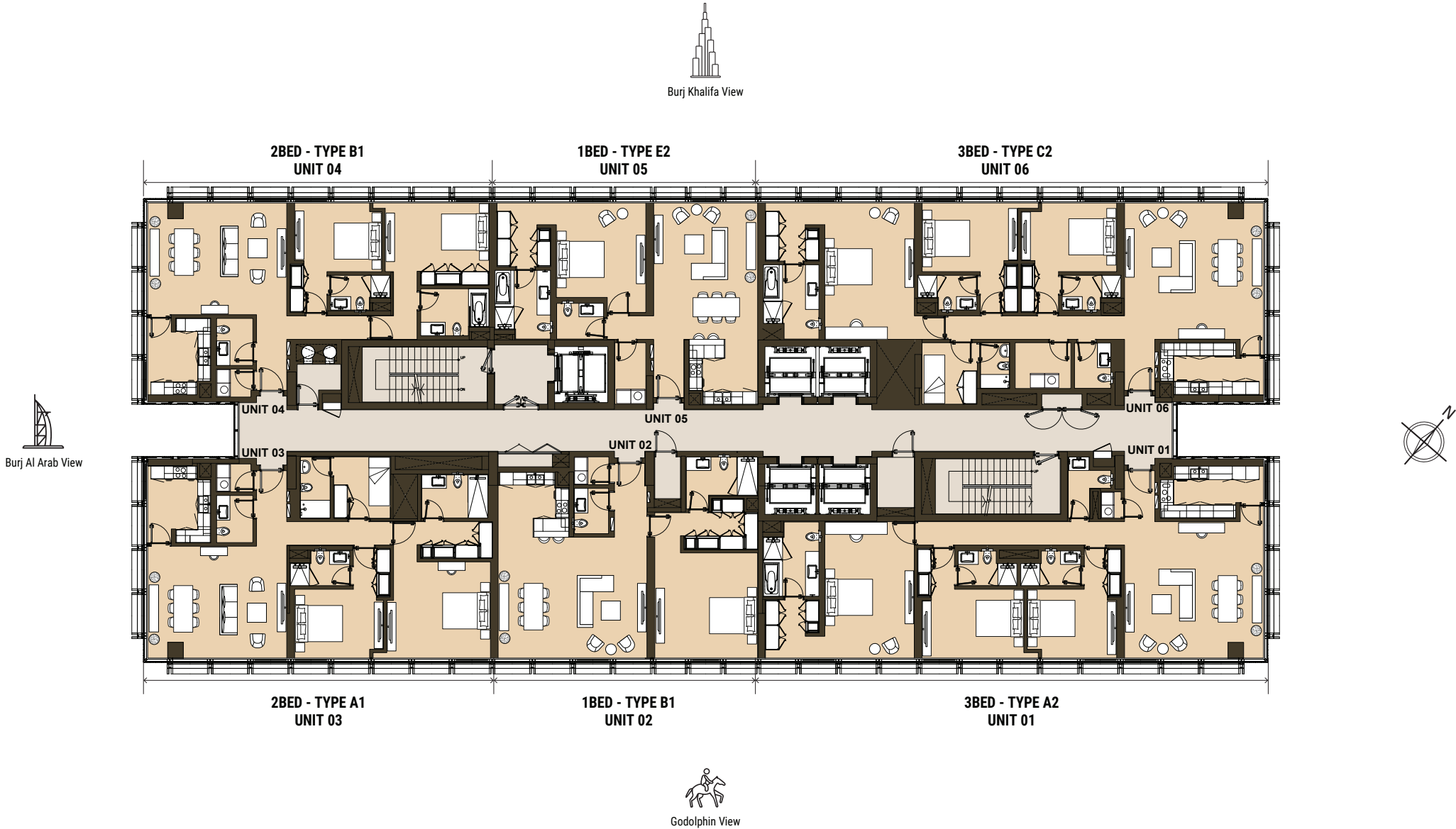
3RD FLOOR



4TH FLOOR



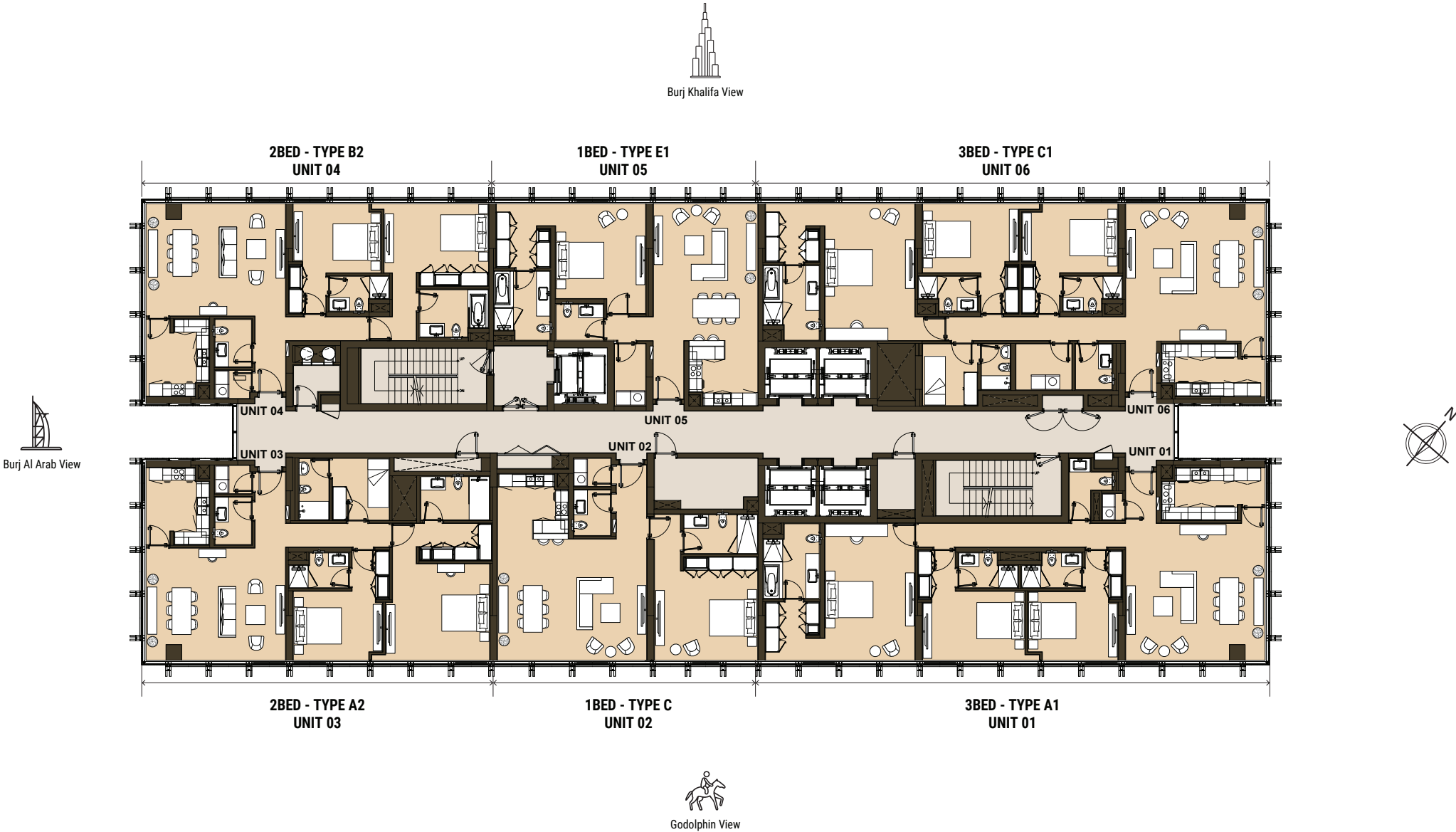
6TH & 8TH
FLOOR



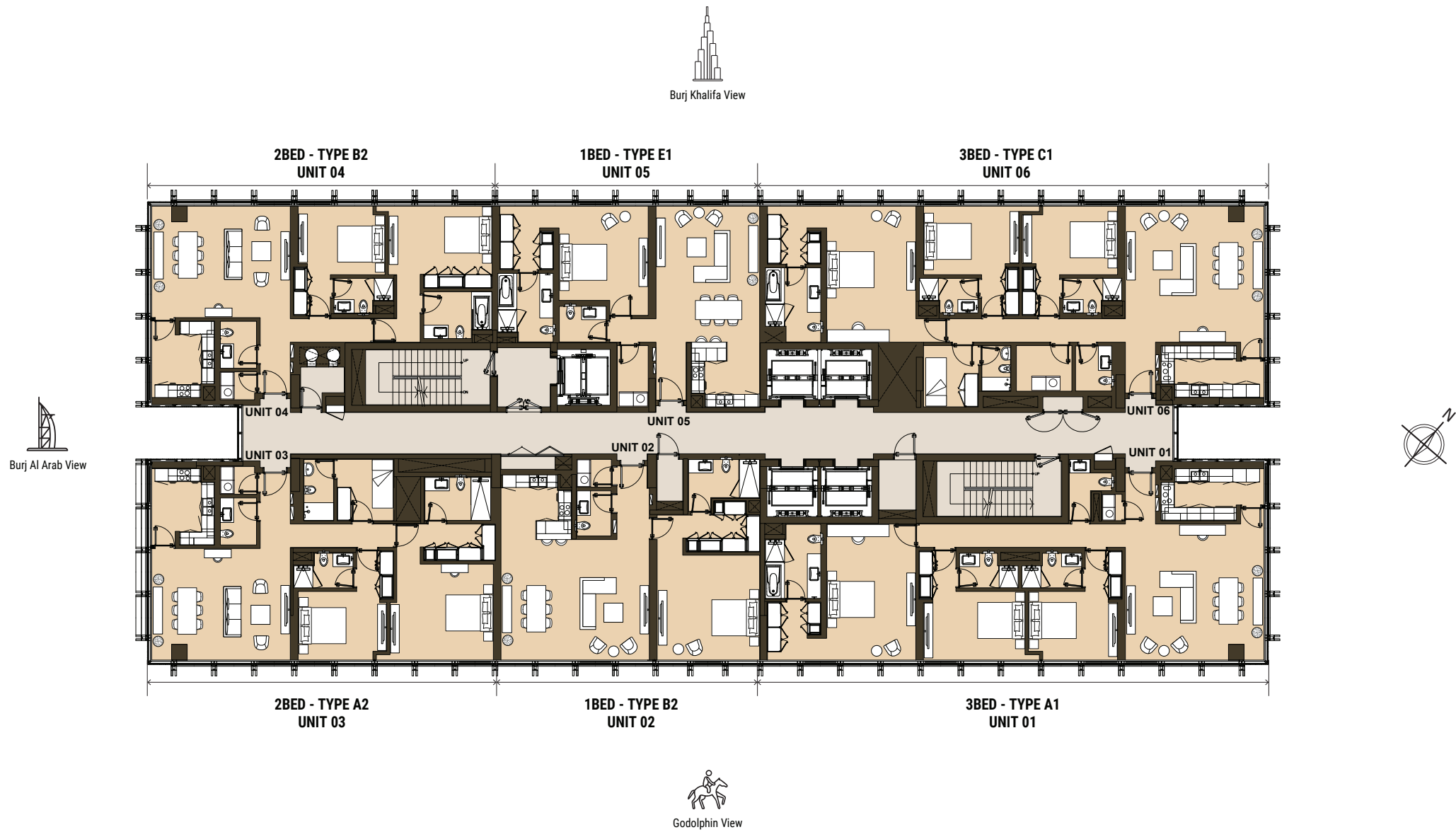
5TH, 7TH & 9TH
FLOOR



10TH FLOOR



11TH, 13TH, 15TH & 17TH
FLOOR



12TH, 14TH, 16TH & 18TH
FLOOR



Burj Al Arab View



Burj Khalifa View



Godolphin View



19TH FLOOR

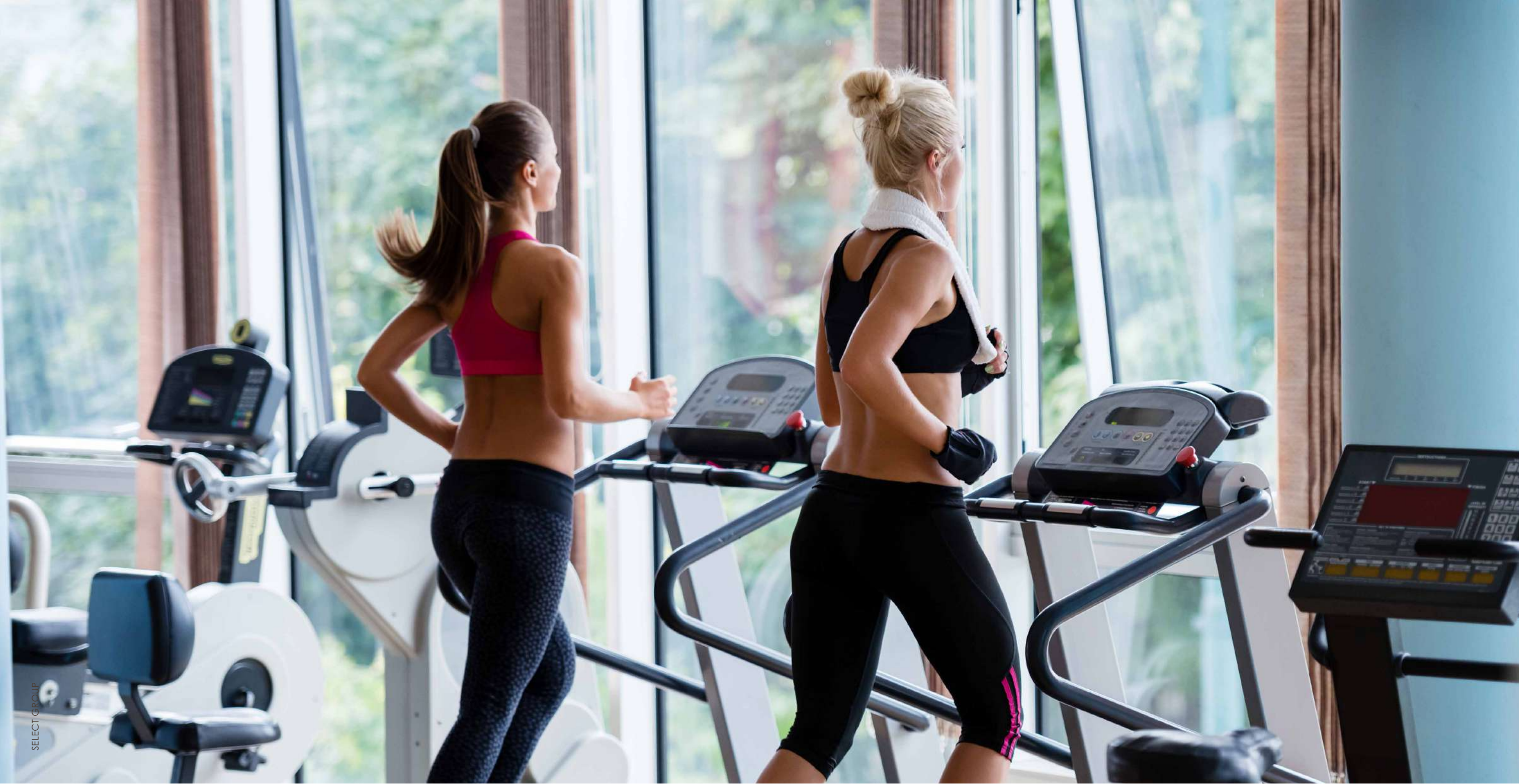


WELLNESS & LIFESTYLE

Burning calories, lazing by the pool or out on the cycling track, residents have no shortage of leisure and fitness options available.

Spacious fully equipped 7/24 gymnasium, outdoor swimming pool with sun loungers, and changing facilities are available on the ground floor.





Pedal enthusiasts will be able to access the Meydan cycling circuit within metres from their doorstep, while outdoor runners can cruise along the Dubai Canal for their session, taking in the sites of Downtown Dubai.



CRAFTING A SECURE TOMORROW SINCE 2002

Select Group is a multidisciplinary group with real estate and property development at its core, setting industry standards since its inception in 2002. Today, it is one of the region's largest privately-owned real estate developers with a highly experienced and committed workforce.

Select Group's projects comprise award-winning residential, commercial hospitality, retail and mixed-use developments. The group boasts 20 million square feet of development, with a combined Gross Development Value (GDV) in excess of AED 17 billion. A total of 7,000 homes have been delivered, accounting for over 13.5 million square feet of Built-Up Area (BUA), with a further 6.5 million square feet at various stages of development. Through astute financial planning, technical expertise and strong asset management, the group is committed to identifying, executing and delivering real estate projects that generate maximum return for all stakeholders.

With diversification being a key component of its DNA, Select Group is engaged in both real estate and direct investments, while its reach goes well beyond the UAE, extending into Croatia, Germany and the UK.

Passive investment doesn't have a place at Select Group – as it is actively involved in the day-to-day control of assets to not only grow its portfolio, but also improve its performance. Partnering with world-renowned brands like InterContinental, Radisson Blu, Jumeirah™ Group, Ibis, Meliá Hotels International and Niu Air Hospitality reflects the hospitality division's continuous quest for quality.

The group's direct investment interests extend further into the realms of leisure, health and fitness, and digital technology. With expertise in development, redevelopment, regeneration and investment, Select Group is focused on a value investing approach and works with the best in the industry – whether that's suppliers, partners or employees – for unparalleled results.

DEVELOPMENT TIMELINE

Six Senses Residences The Palm, Dubai	Dubai, UAE	Under Development	2022
Jumeirah Living Business Bay	Dubai, UAE	Under Development	
Peninsula Four, The Plaza	Dubai, UAE	Under Development	
Peninsula Three	Dubai, UAE	Under Development	
Velocity Tower	London, UK		
15 Northside	Dubai, UAE	Under Development	2021
98 Baker Street	London, UK	Under Development	
Echo Building	Liverpool, UK		
Avenue Road	London, UK	Under Development	
Peninsula One	Dubai, UAE	Under Development	
Peninsula Two	Dubai, UAE	Under Development	
Peninsula Five	Dubai, UAE	Under Development	
Jumeirah Living Marina Gate	Dubai, UAE		2020
Niu Air	Frankfurt, Germany		
Studio One	Dubai, UAE		2019
Marina Gate II	Dubai, UAE		
Ibis Hotel	Sheffield, UK		
Marina Gate I	Dubai, UAE		2018
No. 9	Dubai, UAE		
The Hive	Dubai, UAE		
Pacific	Ras Al Khaimah, UAE		2017
Ballochmyle Estate	Scotland, UK		2016
InterContinental Dubai Marina	Dubai, UAE		2015
Alexandra Tower	Liverpool, UK		
Radisson Blu Hotel	Birmingham, UK		
Velocity Tower	Sheffield, UK		
West Avenue	Dubai, UAE		2014
Nottingham One	Nottingham, UAE		
Bay Central	Dubai, UAE		2012
Botanica	Dubai, UAE		2011
The Torch	Dubai, UAE		
The Point	Dubai, UAE		2009
Royal Oceanic	Dubai, UAE		
Yacht Bay	Dubai, UAE		2007
SELECT GROUP	Dubai, UAE		2002